Course Description:
In this course, we explore how food is grown and distributed, cooked and consumed, discussed and represented around the world in culturally diverse ways. We look, on the one hand, at the evolution of human societies as a function of their foodways and discourse regimes -- i.e., how staples and delicacies are produced and consumed by some…and not by others. We also consider how food operates as a semiotic resource: we know who we are and who others are by what and how we eat and what we talk about while we eat… Students will engage in culinary fieldwork: tasting dishes, interviewing chefs, and analyzing mealtime discourse.

Course Format:
Lectures, films, readings, discussions, and fieldwork projects. The course syllabus (and revisions to it), assignment guidelines, additional resources, and lecture notes will be posted on Sakai. Some assignments will be submitted on Sakai, and others will be submitted in class (see below for details).

Course Policies:
- Attendance counts. Report any anticipated absences at https://sims.rutgers.edu/ssra/. Seek assistance from a Dean of Students if you must be absent for a prolonged period.
- Some assignment due dates are flexible, and some are not (check the fine print).
- Academic integrity and ethical treatment of others is required (see the Rutgers policy on student conduct http://studentconduct.rutgers.edu/university-code-of-student-conduct)
- Assistance is available for students with special needs here http://disabilityservices.rutgers.edu/; discuss accommodations with me as soon as possible.

Course Learning Goals:
1. To understand parallels in the evolution of food and language throughout human (pre)history
2. To discuss culturally diverse foodways and food talk from around the world
3. To examine how access to food is constrained by symbolic as well as material forces
4. To explore food’s role as both topic and tool of communication
5. To use linguistic anthropological methods to analyze discourse through, about, around and as food

Course Assignments (see guidelines below for details)

<table>
<thead>
<tr>
<th>Assignments – credit (submission)</th>
<th>Course learning goals met by assignments (see list above)</th>
<th>Departmental learning goals met by assignments*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Foodways and foodscapes journal – 10%</td>
<td>CLG 2,3,4,5</td>
<td>E02, E04</td>
</tr>
<tr>
<td>Food presentation and response analysis – 20%</td>
<td>CLG 2,3,4,5</td>
<td>E02, E04, E05</td>
</tr>
<tr>
<td>Film analyses – 20%</td>
<td>CLG 2,3,4</td>
<td>E01, E02, E04</td>
</tr>
<tr>
<td>Reading notes, quizzes, and comparative essay – 25%</td>
<td>CLG 1,2,3,4</td>
<td>E01, E02, E04</td>
</tr>
<tr>
<td>Foodways-Discourse Project (FDP) – 25%</td>
<td>CLG 2,3,4,5</td>
<td>E02, E03, E04</td>
</tr>
<tr>
<td>Extra-credit presentation (instead of final) -- 5%</td>
<td>CLG 2,3,4,5</td>
<td>E01, E02, E03, E05</td>
</tr>
</tbody>
</table>

*See http://anthro.rutgers.edu/undergrad-program/department-learning-goals for a numbered list of departmental goals.
Assignments in a nutshell (see Sakai for more detailed guidelines)

1. Foodways and foodscapes journal (worth 10% of final grade)
Submit 6 journal entries on Sakai (as attachments under “assignments”) every other Wednesday (see asterisked dates on course outline). Your best 5 journal entries will count (at 2% each). Prompts will be provided in class and noted in the class powerpoints. Entries should be about 500 words (bullet point format is fine, include 3-4 relevant photos).

2. Food presentation and response analysis (worth 20% of final grade)
Sign up to bring in a dish of your choice to present in edible and audio-visual form to the class. First, provide a 10-minute presentation; second, we will taste and discuss the dish. Third, you will analyze your classmates’ reactions in a written report. Submit the written report on Sakai within one week after your presentation; this report should include a summary of your presentation -- including any relevant photos and bibliography -- and a write-up of your analysis of the tasters’ responses. The report should be approximately 750 words long.

3. Film analyses (worth 20% of final grade)
   - **Food-and-family film analysis:** Sign up to watch ONE of the four food-and-family films (all available at the library or to rent online): Soul Food, Like Water for Chocolate, The Secret of the Grain, or Eat Drink Man Woman. As you view the film, take notes on the following: What and how do the characters do food (producing ingredients, preparing dishes, serving and eating…)? How do the characters talk about the food, and what does food seem to mean to them? What is the filmmaker’s message about food, and what impact does the food have on the viewer (you)? Hand in a 500-word summary of your thoughts, and be prepared to discuss the film in class (along with the others who viewed this film) on the dates noted in the outline.
   - **Food-and-politics film review:** As you view the film, take notes on a) the concepts and information presented in the film, and b) the words, images, graphics, music, or other communicative strategies used by the filmmakers to convey these ideas. Present a critical review of the film to the class (5-10 minutes), summarizing the main points, the communicative strategies, and your assessment of the value of the film. You may present a 1-minute clip from the film if you think that will help you communicate your points. Hand in your presentation notes (or powerpoint) that day in class.

4. Reading notes, quizzes, and comparative essay (worth 25% of final grade)
   - **Article notes:** Hand in notes on the assigned articles (the ones in boldfaced italics on the course outline). Your best 6 will be counted at 1% each. The notes should be about 500 words, outlining in bullet point format the subjects, settings, ethnographers, methods, data, problem, findings, theoretical and local terms, value, validity, and ethics of the article.
   - **Quizzes:** There will be three (open-book, open-note) quizzes on the three ethnographies to test your understanding of the settings and subjects, methods and data, theoretical approaches and findings of each study (worth 3% each).
   - **Final essay:** Write one final essay (approximately 1200 words) comparing how foodways and discourses intersect in two out of three of the ethnographies (worth 10% of your final grade)

5. Foodways-Discourse Project (FDP – worth 25% of final grade)
   - Step 1: CITI Training Certificate and proposal due 2/17.
   - Step 2: Interview data due 3/2.
   - Step 3: Ethnography of SPEAKING and EATING data due 3/23
   - Step 4: Annotated bibliography due 4/6.
   - Step 5: Project report due 4/27

6. Extra-credit presentation (worth 5% of your final grade): On final exam day (5/10 @12-3), we will have lunch, and you will have the opportunity to give a short presentation about what you’ve learned about doing research on the intersection of foodways and discourse from your journal and FDP. Hand in your notes – approximately 500 words, typed or in powerpoint format – at that time.

Course Outline:
All required articles are **boldfaced and italicized**, as are the food-and-family film due dates. The ethnography readings are in italics. Other recommended readings will be referenced in the class powerpoints. Journal entries are due on the 6 asterisked dates. The FDP due dates are listed in **boldface**.

<table>
<thead>
<tr>
<th>Date</th>
<th>Topics</th>
<th>Assignments and class activities</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/20</td>
<td>Intro: Foodways and Discourses</td>
<td>Food presentation: salad</td>
</tr>
<tr>
<td>1/27</td>
<td>Linguistic landscapes, foodscapes</td>
<td>Food presentation: acorns, honey, and cactus fruit</td>
</tr>
<tr>
<td></td>
<td>Guest: Theresa Snow, Salvation Farms</td>
<td><strong>Read and submit notes: Nabhan</strong></td>
</tr>
<tr>
<td>*2/3</td>
<td><strong>Co-evolution of food and language</strong></td>
<td>Food presentation: buffalo, snails, chocolate, sugar</td>
</tr>
<tr>
<td></td>
<td></td>
<td><strong>Read and submit notes: Jarvenpa</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td><strong>Read: Schieffelin, Acknowledgements and Introduction</strong></td>
</tr>
<tr>
<td>2/10</td>
<td>Glocalized food talk</td>
<td>Food presentation: breadfruit, manioc, and coconut</td>
</tr>
<tr>
<td></td>
<td>Guest: Theresa Marshall</td>
<td><strong>Read and submit notes: Kashay</strong></td>
</tr>
<tr>
<td>*2/17</td>
<td><strong>Language about Food</strong></td>
<td>Food presentation: corn, rice, wheat, potatoes…</td>
</tr>
<tr>
<td></td>
<td><strong>FDP Step 1 due</strong></td>
<td><strong>Read and submit notes: Abarca or Bilgard</strong></td>
</tr>
<tr>
<td>2/24</td>
<td>Film: <strong>Soul Food</strong></td>
<td>Food presentation: corn, rice, wheat, potatoes…</td>
</tr>
<tr>
<td></td>
<td></td>
<td><strong>Ethnography quiz: Schieffelin</strong></td>
</tr>
<tr>
<td>*3/2</td>
<td><strong>Language around Food</strong></td>
<td>Food presentation: eggs, fish, chicken, beef, goat, sheep…</td>
</tr>
<tr>
<td></td>
<td><strong>FDP Step 2 due</strong></td>
<td><strong>Read and submit notes: Krogel</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td><strong>Read: Counihan Preface and Chap. 1</strong></td>
</tr>
<tr>
<td>3/9</td>
<td>Film: <strong>Like Water for Chocolate</strong></td>
<td>Food presentation: eggs, fish, chicken, beef, goat, sheep…</td>
</tr>
<tr>
<td></td>
<td></td>
<td><strong>Read and submit notes: Manning or Hellman</strong></td>
</tr>
<tr>
<td>*3/23</td>
<td><strong>Language through food</strong></td>
<td>Food presentation: beans, lentils, peas</td>
</tr>
<tr>
<td></td>
<td><strong>FDP Step 3 due</strong></td>
<td><strong>Read and submit notes: Wilk or Tuomainen</strong></td>
</tr>
<tr>
<td>3/30</td>
<td>Film: <strong>The Secret of the Grain</strong></td>
<td>Food presentation: beans, lentils, peas</td>
</tr>
<tr>
<td></td>
<td></td>
<td><strong>Ethnography quiz: Counihan</strong></td>
</tr>
<tr>
<td>*4/6</td>
<td><strong>Language as Food</strong></td>
<td>Food presentation: tomatoes, peppers, broccoli, cucumber…</td>
</tr>
<tr>
<td></td>
<td><strong>FDP Step 4 due</strong></td>
<td><strong>Read and submit notes: Karrebaek or Matejowsky</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td><strong>Read: Dossa Introduction</strong></td>
</tr>
<tr>
<td>4/13</td>
<td>Film: <strong>Eat Drink Man Woman</strong></td>
<td>Food presentation: tomatoes, peppers, broccoli, cucumber…</td>
</tr>
<tr>
<td></td>
<td></td>
<td><strong>Read and submit notes: Dahl or Flynn</strong></td>
</tr>
<tr>
<td>*4/20</td>
<td><strong>Food (Inter)activism</strong></td>
<td><strong>Food presentation: spices, herbs, tea, coffee…</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td><strong>Read and submit notes: Clark or Kimura</strong></td>
</tr>
<tr>
<td>4/27</td>
<td><strong>FDP Step 5 due</strong></td>
<td><strong>Food presentation: spices, herbs, tea, coffee…</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td><strong>Ethnography quiz: Dossa</strong></td>
</tr>
<tr>
<td>5/10</td>
<td>Final @12-3: lunch and extra-credit presentations</td>
<td>Final comparative essay due</td>
</tr>
</tbody>
</table>

**Required texts:**

All of the required articles are available through the library’s online reserve system. The required books are available at the bookstore and on reserve at the library. I’m still working on the films.

**Required books:**

**Recommended texts:**


**Required articles**

Food-and-family Films
(websites are for the trailers; check online or in the library to see how to access the entire films)
Eat Drink Man Woman (1994, 124 mins) http://www.youtube.com/watch?v=yicBx-okC3k

Food-and-politics Films
(websites are for the trailers; check online or in the library to see how to access the entire films)
Dirt (2009, 81 mins) http://www.thedirtmovie.org/
Dive (2011, 55 mins) http://www.divethefilm.com/
Farmageddon (2012, 90 mins) http://farmageddonmovie.com/
Fat, Sick, and Nearly Dead (2010, 97 mins) http://www.imdb.com/title/tt1227378/
Food Matters (2009, 80 mins) http://foodmatters.tv/dvds/food-matters
Forks over Knives (2011, 90 mins) http://www.youtube.com/watch?v=O7jukNzlUg
Fresh (2012, 72 mins) http://foodmatters.tv/dvds/fresh
Future of Food (2005, 90 mins) http://www.thefutureoffood.com/
The Harvest (2011, 80 mins) http://theharvestfilm.com/
Hungry for Change (2012, 89 mins) http://www.hungryforchange.tv/
Ingredients (2009, 73 mins) https://www.youtube.com/watch?v=uQeKkiyCluM
In Organic We Trust (2012, 82 mins) https://www.youtube.com/watch?v=uBBIez3s3ic
Killer at Large (2008, 182 mins) https://www.youtube.com/watch?v=gym0a-P3FUg
King Corn (2007, 90 mins) http://www.kingcorn.net/the-film/trailer/
Peaceable Kingdom (2012, 78 mins) http://www.peaceablekingdomefilm.org/home.htm
Place at the Table (2013, 84 mins) http://www.takepart.com/place-at-the-table
Super Size Me (2004, 96 mins) http://www.youtube.com/watch?v=H-eRXuuH9AI (full)